

Normal scientific activities

doing

thinking

communicating

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SCIENCE WRITING

• bring together writer, topic, purpose, audience



WRITER

Scientist (producer)

- researcher, research teams
- · self-taught versus learnt skill

Journalist (reporter)

- science communication
- · multi-media

Student (learner)

- part of educational process
- lab reports, lit reviews, summaries....

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TOPIC

Scientific disciplines (conventional/contemporary)
Newly emergent fields (inter-disciplinary)

Specific content

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- novel observations
- experimental results
- · ideas, opinions
- · technological advances

Pure versus applied science

- contextual relevance
- utility

PURPOSE

- Information dissemination
- Claim ownership
- · Education, engagement
- · Promotion, solicitation
- Rationalization, justification
- Novelty (contribution to science)
- Reproducibility (= truth in science?)
- Subject to scrutiny
 - quality
 - impact

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AUDIENCE

Scientists write for other scientists

- · using recognized journals
- · conforming to prescribed formats
- · dictated by publishers

Growing demand for:

- broader science communication to society
- · less specialized/jargonized language

Spawned creation of:

- science writers (science journalists)
- knowledge brokers (intermediary, go-between)

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Main types of documents

Scientists write:

- grant applications (seeking funds to do work)
- research papers (reporting results)
- reviews (summarizing progress)

All subject to peer review (referee process)

Instructions given to authors by:

- granting agencies (templates)
- publishing houses (format)
- editors (themes)

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Grant format

Usually prescribed template

- catchy title (strong focus, do-able)
- succinct summary (intelligible to laypersons)
- · specific objectives (logical, contextual)
- expected outcomes (relevance, impact)
- itemized budget (justifications for expenditure)
- actual project proposal
 - background
 - methodology
 - timetable

What do scientists write?

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Grant applications

- funding agencies (government, industry)
- project, program, institutional grants (1-7 yr)
- application process (must ask)
- · eligibility (specific criteria)
- priority areas (contemporary foci)
- competitive review (panels, independents)
- expedient allocations (until source is dry)
- low success rate (~20%)
- high engagement (only game in town)
- track record (career = \$-in + papers-out)

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Research papers

- Thematic journals (indicated by title)
- Variable distribution (international, regional)
- Variable availability (hard-copy → e-copy)
- · Impact factor (uptake)
- Manuscripts (submitted, solicited)
- Peer review (≥ 2 referees)
- Editorial decision (yes/no, revise)
- · Full papers, short communications
- Cost (page charges, reviewer fees, colour)

Research paper format

Almost universal format (IMRAD)

- Introduction (background and objectives)
- Materials and Methods (resources, techniques)
- Results (O and E findings)
- Discussion (critical interpretation)

Plus:

- Title (descriptive, declarative)
- Acknowledgements (support)
- References (citations)
- ABSTRACT (summary of whole paper)

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Review format

- Usually 'hierarchy of headings' (ToC)
- · but essentially rationalize own existence
- justify objectives (problem, background)
 - summarize progress (compare/contrast)
 - make suggestions (direction, technologies...)
- · Need to tell/sell a story
 - beginning
 - middle
 - end

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Reviews

- · Feature/lead articles
- Editorials/papers/chapters
- Commissioned works (citation indices)
- Integral to research (cf. review in every thesis)
- Variable styles
 - critical analyses/extrapolations
 - chronological summaries
 - opinion/interpretive pieces
 - compilations (databases, bibliographies...)

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Data gathering

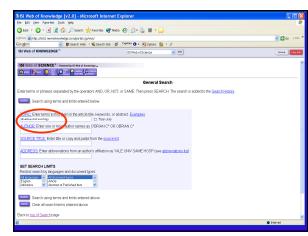
Need to read articles (and make notes)

Literature accessed as:

- Hard copy
 - periodicals in libraries
 - personal/institutional subscriptions
 - photocopies (document delivery)
- E-copies (IT revolution)
 - data-bases (abstracts, previews)
 - on-line journals (EndNote)



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Search terms

Smart search engines

- **Enter whole phrases (without quote marks)**
- Not case dependent (upper, lower, mixed)

Boolean operators

- x AND y (finds both x and y) x OR v (finds either x or y)
- x SAME v (includes all combinations/synonyms)
- x NOT y (excludes y)

Wildcards

- enzym* finds enzyme, enzymes, enzymology...
- wom?n finds woman, women vapo\$r finds vapor, vapour

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What approach to use?

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Obstacles

Major common obstacles

- beginner's block (where to start?)
- care-free syndrome (not being motivated to write)
- care-less syndrome (not following a plan)
- panic syndrome (stressed over looming deadline...)
- forest-from-trees syndrome (fail to id scope/content...)
- generalization syndrome (motherhood statements)
- exception syndrome (bogged down with exceptions)
- over-justification syndrome (trying to qualify everything)
- perfection syndrome (trying to write the perfect draft)
- writer's block (part of rumination process)

Search smart

TOPIC and REVIEW

Someone is bound to have reviewed the field limit search to last 5 or 10 years

CAUTION:

Do not excessively depend on, or cite, reviews You need to conduct your own review by accessing the 'primary' literature

Approach to writing

- · Thought to be highly idiosyncratic, yet is often highly systematic
- Involves many cognitive skills
 - creativity, reasoning, reflection, expression...
- · Involves effort
 - 10% inspiration, 90% perspiration
- · Requires mental discipline to make:
 - progress, product
- Practice (gets better with repetition)

Helpful strategies

Doodling (planning)

create your own flowchart, concept map



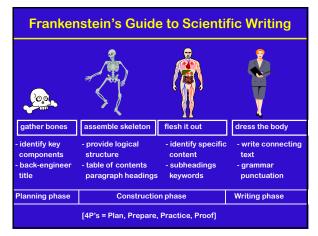
- deconstructive approach (headings = logic train)
- keywords → phrases → sentences → paragraphs

Talking (reviewing)

- read drafts out loud (spoken v. written word)
- · checks content continuity, connections...
- · helps moderate language and grammar
- use an audience (for feedback, criticism)

Writing guide		
Be systematic (IMRAD)		
Sequence of research	Format and Content	Elements of critical argument
the question to be answered	INTRODUCTION	the problem (question)
how the answer was sought	MATERIALS & METHODS	credibility of evidence
findings of study	RESULTS	evidence (data), initial answer
findings considered in light of other work; answer	DISCUSSION	supporting/contradictory evidence; assessment; answer

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Tips for first draft

- choose best time to write (alertness)
- choose suitable place (comfort, quiet)
- tackle easy sections first (most factual)
- · visualize key results (tables, diagrams)
- convert to text (draft results)
- write quickly (keep ideas flowing)
- ignore grammar/expression (edit later)
- · move on (when stuck, tackle another part)
- leave space (for notes, additions, corrections)
- take a break after 30-60 minutes

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IMRAD deconstructed

Title

What is the paper about?

- describe subject (concise, accurate, informative)
- · also indicate thrust, direction, essence of research
- carefully select keywords (searchable databases)
- · avoid abbreviations and acronyms
- cut out waste words, punctuation where possible

Three patterns

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- 1. summary of topic
 - [Comparison of parasitic infections of sheep and goats in Wales]
- 2. summary of findings
 - [Goats have fewer parasites than sheep in Wales]
- 3. topic: aspect

[Parasites of sheep and goats: prevalence in Wales]

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Author(s)

Ensure you conform to legal requirements re:

- Intellectual Property (ownership)
 - often vested in organization (check job description)
- Sole authorship
 - you can prove you did everything (lab records)
- Co-authorship (agreed number and sequence)
- Corporate releases (institutional review)
- · Journal requirements (co-signatories)
- Patents (conditions and dates)
- Confidentiality agreements (dates)

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Abstract

- · Stand-alone summary of whole paper
- Paramount importance (abstracted, most read)
- write the abstract last (draft several times)
- use novel sentences (not just cut-n-paste)
- keep text simple (one topic per sentence)
- be informative rather than descriptive
- · comply with word limits
- · get the right balance of IMRAD
 - some journals have introduced headings

Einstein's Guide to Scientific Abstraction Be methodical/systematic/scientific! E = md² E = ma² E = mb² $E = mc^2$ Four categories of Scientific Method (hypothetico-deductive logic) Introduction | Materials/methods Results **Discussion** identify topic - sample strategy - describe findings - answer hypothesi specify problem state aims - state significance - main techniques - enumerate data - show links - assess implicatio - how analysed read paper with pencil in hand and make notes of main points write one sentence for each dot-point = 12 sentences = complete abstract

Address

(labs, equipment, consumables, vehicles, etc.)

Professional place of work (single/multiple)

• Financial (costs, salaries, lighting, petrol, etc.)

• Intellectual (cf. co-authors, acknowledgements)

More than postal address

Recognition of corporate support

Physical/technical infrastructure

· Personnel (admin, clerks, cleaners, etc.)

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Introduction

Background and objectives

- establish problem under investigation
- · be careful with word 'hypothesis'
- provide context (field of study, previous work)
- · define scientific/technical terminology
- be informative (not encyclopaedic)
- clearly state aims (+ approach, + main finding?)

Three main parts

- 1. general field of interest
- 2. findings of others that will be challenged/developed
- 3. specifies question to be addressed

Materials and Methods

How was data gathered?

- · describe experimental design/approach
 - state any assumptions/simplifications
- describe Materials

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- sources of samples, temporal/spatial variants, identifiers, demography, taxonomy, etc.
- describe Methods
 - test procedures, replicates/controls/standards, experimental conditions, analytical techniques, statistical tests, etc.
- · include enough detail to facilitate reproduction
 - cite published methods, but describe variations

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Results

What were your findings?

- · Narrative reporting of facts
 - do not validate, interpret or discuss findings
 - only use Tables/Figures to illustrate findings
- use pyramidal approach (demonstrate logic)
 - begin with main findings, scale down to subordinate findings
- · be quantitative, and comparative

[infections were more prevalent in winter]

[infections were more prevalent in winter (75%) than summer (50%)]

- include statistics [F = 2.34, p = 0.04, n = 120]
- use SD to show variability, SE to show precision

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Tables

Matrix

[rows x columns] what size?

- · complement, not supplant, text
- · do not present raw or complex data sets
- summarize data, provide means, show trends
- ideal for comparative purposes (side-by-side)
- · provide a clear concise legend

Tips

- · follow style recommended by journal
- · avoid clutter (grids, borders, shading)
- · check values (significant figures, units)
- aim for clarity (does it highlight your main point?)

Figures

Visual aids

[graphs, charts, maps, drawings, diagrams, photographs]

- · complement, not supplant, text
- · help understanding of complex data-sets
- representative illustrations, proof of existence
- summaries of analyses, establish trends/proportions
- stylistic renditions of complex/cryptic entities

Tips

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- keep things simple (avoid >4 elements)
- · annotate (label elements)
- have stand-alone legends (different from text)
- aim for acuity (contrast, balance, colour?)

Discussion

What does it mean?

- interpret results and show significance
 - do not simply repeat results (esp. verbatim)
- · have you answered your question?
- distinguish between facts/speculation
- provide <u>contextual</u> relevance (specific/general)
- be <u>comparative</u> (support/refute other work)
- be critical (constructive v. destructive)
- discuss implications (practical/theoretical)
- state conclusions, indicate future directions

Acknowledgements

Critically assess level of contribution to:

- Intellectual Property
- · Provision of resources
- Conduct of research
- · Analysis and interpretation of results
- Writing tasks

Generally recognize contributions of:

- People (helpers, not co-authors)
- Organizations (not identified as addressee)
- Funding agencies (project grant)

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References

Always acknowledge the work of others (facts, ideas, publications, quotes, etc.)

- Use in-text citations
- Use reference lists (cf. bibliography)
- Use quotations (sparingly in science)
- · Use footnotes (arts v. science)

Avoid plagiarism (literary theft)
Avoid cut-n-paste (esp. in modern IT world)
Be careful with para-phrasing

In-text citations

Author(s) + Date given with information (follow journal guidelines)

- ... as shown by Brown (2010).
- ... as shown previously (Brown, 2010).
- ... Brown and White (2010) or (Brown & White, 2010)

... Brown, White & Green (2010) = Brown *et al.* (2010) Multiple references: chronological, then alphabetical

... (White, 1960; Brown, 1970, Green et al. 1985; 1986)

Quotations (plus source)

... "Imagination is more important than knowledge" (Einstein, 1920)

Avoid confusion with taxonomic authorities

... Giardia duodenalis (Davaine, 1875) Filice, 1952

Davaine named species in another genus Filice later placed species in this genus

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Editing

- Edit your own work before seeking feedback (do not establish reputation as bad writer)
- Edit using 2-step process
- 1. Structural editing (step-back, broad view)
 - content, structure, argument, continuity...
- 2. Stylistic editing (step-in, close view)
 - expression, spelling, grammar, punctuation ...
- · Now seek feedback
- Reiterative process (3-5 drafts)

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Scientific language

List of references

Follow journal guidelines (alphabetical or numeric)

Research paper

Brown, A. 2010. The joy of maths. J. Appl. Math. 3:2-9.

Book chapter

Brown, A. 2010. The joy of maths. In: Green A. (ed.) *Enabling Sciences*. Batten Press, pp. 23-29.

Boo

Green, A. (ed.) 2010. Enabling Sciences. Batten Press, 250pp.

Internet source

Brown, A. 2010. A look at science, XXX Tertiary Services, accessed 30 Feb. 2010, http://www.xxx.edu.au/xxx.html.

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Tips for editing

- · Put away first draft for several days (fresh eyes)
- · Print double-spaced (edit paper copy)
- Read out loud (comprehension, continuity)
- Compare tables/figures (standardization)
- · Structural editing (substance)
- Stylistic editing (presentation)
- · Check tedious details (esp. references)
- · Seek feedback (co-authors, supervisor, friends)
- Treat all criticism as CONSTRUCTIVE

Scientific language

Characterized by:

- Specific vocabulary and terminology
- Impersonal (objective) tone
- Passive verbs
- Past tense
- Conciseness

Active

Madame Curie discovered a new element that has radioactive properties. She called the new element radium. It has the chemical symbol Ra. The element has a mass number of 226 and was first found in 1898. The new element emits radiation of three kinds (called alpha, beta and gamma radiation) and has an estimated half-life of 1,602 years.

Passive

Radium (Ra-226), a radioactive element, was first isolated in 1898 by Madame Curie. Ra-226 emits alpha, beta and gamma radiation, and has a half-life of 1,602 years.

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Language

Difference between spoken and written word Which have you practiced most?

- KISS principle (Keep It Simple Stupid)
- clarity, continuity (not convolution, confusion)

Word-smithing

- paragraphs
- sentences
- · words
- punctuation

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Units of thought (one idea – one paragraph) • manageable segments of information • visual clues to transition between thoughts • provide pauses to absorb information • First sentence = topic sentence • Middle sentences = expanders • Last sentence = round off or connector Continuous flow (smooth progression) Her condition is serious, but improving. She expects to leave hospital soon new info Discontinuous flow (jerky) Her condition is serious, but improving. Returning to work is not yet likely. topic new info topic topic

Sentences

"A section of wing fell off a 747 on a flight from Manila to

San Francisco. It returned and landed safely in Manila."

(but can lead to dull prose, ambiguity, circumlocution..)

· Subject-verb-object rule (topic-verb-new info)

hang them in the classroom."

Third-person rather than first-person

· Passive rather than active voice

Avoid upside-down and inside-out sentences "Have the students make mobiles, and then

(gives air of objectivity, sounds authorative)

• Use parallel structures (no. in NZ = 100, no. in Oz = 120)

If you establish a pattern, do not break it (A-B-C)

Avoid transpositional instructions ('as stated earlier')

Paragraphs

Sentences

Six basic patterns

- 1. <u>Simple</u> sentences (1 IC*, unqualified observation)

 The door leads to the garden.
- 2. Compound sentences (2+ IC, with conjunction)

 The door leads to the garden, but it is hard to open.
- 3. Complex sentences (1 IC & 1+ DC, act as qualifiers)
 Although the door led to the garden, she could not open it.
- Compound-complex sentences (2+ IC & DC)
 She could not open the door, it was made of iron and had rusted.
- 5. <u>Exclamations</u> (imperatives, interjections...)
 Shut the door!
- Questions (actual/rhetorical request for answer)
 Who said that?
 - *IC = independent clause which can stand alone as sentence (with subject, verb, object/predicate adjective)

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Words

- · Word choice is critical
- Choose plain words for understanding

(simple nouns, lively verbs, clear adjectives)

"Keep up your bright swords, for the dew will rust them."

"Relinquish your luminous armory, for the atmospheric moisture would cause its deterioration."

- Avoid abbreviations and acronyms ('alphabet soup')
 ELISA PAGE AIDS FISH
- Smothered verbs (add postfix to make abstract noun)
 "The addition of X made an improvement to Y."
 "Adding X improved Y."
- Singular/plural forms

datum/data, genus/genera, criterion/criteria... hippopotamuses, apparatuses, forums...

Check spelling

I have a spelling checker

It came with my PC
It plainly marks for my revue
Mistakes I cannot sea.
I've run this poem threw it,
I'm sure your please to no,
Its letter perfect in it's weigh,
My checker tolled me sew.

What version of English!

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Punctuation

Ancient Greek: REDRONISETATSDETINUEHTFOELPOEPEHTEW TOFORMAMOREPERFECTUNIONESTABLISH

Developed to help people read out loud

In conversation you can use timing, a look, inflection, pauses. But on the page all you have are commas, dashes, the number of syllables in a word. When I write, I read everything out loud to get the right <u>rhythm</u>" Fran Lebowitz

 Full-stop (.) marks end of sentence

Comma (,) marks discrete sections of sentence

(:) indicates the concept "as follows" Colon

Semicolon (;) both separates and combines

Hyphen (-) brings elements together in single unit

Apostrophe (') indicates something has been left out

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Submission

- · Compose an accompanying letter to editor
- Comply with 'Instructions to Authors' (triple check)
 - 1/4 are rejected by editor as 'not in scope of journal'
 - 1/4 are rejected by editor as 'poor quality'
 - ½ are sent for review (2-3 independent referees)
- Peer review
 - referee mind-set is to find fault (so they will)
- Feedback (referee's reports)
 - take all critique as constructive to your product
 - if the referee did not get it, others won't either
 - revise manuscript accordingly, or defend status quo to editor
 - avoid paper wars (achieves nothing, casts you as an idiot)

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Culmination of effort! Reward!

CASE REPORT

Fatal encephalitozoonosis in two koalas

JS NIMMO, ab K SNOWDEN® and P O'DONOGHUE

Two young loads from a faura park, recently out of the pouch and approximately 6 months old, were bound dead with no provious clinical signs or goes leaves. On helosphological sponding or growing the signs of goes leaves. On helosphological sponding organism were present intracellularly within the small instead microscal. Eaction microscopy and polymerase chair reaction studies (sequencing the 5' end of the SSU FRM geno) destinated the organism as Encaptations on interfaces with option of the sign of the Key words: koala, microsporidiosis, Encephalitozoon intestinalis

has also been associated with 'teaveller's distribues', and infections have been reported in immunocompetent humans.

Estantiae's has ratury been reported in animal hours. In a single musty in Mexico, parasites were identified in faced anuples from a small number of domentic animals (gio dendre, dogs, once animal to more of domentic animals (gio dendre, dogs, once animal to down the continued of the continued of the continued to the continued t so the possibility of zoonotic transmission of the p to ape) was suggested. Overall, the zoonotic po microsporidian organism is not well defined

Case report

Publication

Published product

Four steps to gratification:

- 1. Manuscript accepted (at last!)
- 2. Galley proofs (looking good)
- 3. Published article (can't believe it!)
- 4. Reprints (who gets one?)

Be righteously proud, get a buzz going!!

Fame and Fortune will follow (N = ???)

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Don't spoil it!

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CHEATING

Employer/community/society expectation

• scientific integrity (honest, responsible)

Intellectual property (belongs where?)

• vested in organization, scientist, student

Scientific fraud (will get caught)

• fabrication, falsification, plagiarism

Plagiarism (will be detected)

- do not claim the work of others as your own
- intentional + un-intentional (beware para-phrasing)
- e-detection (TurnItIn, etc.)

Consequences (dire, life-long)

• legal, moral, ethical, financial, personal

